Living ®

August 2023

## Job description: Junior Designer, New York

**About Living**

At Living we make a difference. A difference for our clients, our people and the communities we work in. We employ smart thinking and industry insight to create positive outcomes for our clients in the financial, professional services and technology sectors.

With offices in New York, London and Hong Kong our specialists' deep understanding of our clients' sectors means we challenge thinking, inspire ambition, and deliver meaningful change across their organizations through effective and integrated brand, digital and marketing communications.

**About the position of Designer, New York**

With approx. 2 years' relevant experience, this full-time role requires someone who's packed with creative ideas and has good communication skills with an eye for detail.

The successful candidate will be expected to work from our New York office at least 2-3 days a week.

**The position reports to:**
- Chief Creative Officer, New York.

**Overall, the position holder will:**
- Generate visuals and creative ideas for brand, digital and advertising projects.
- Create brands and guidelines, as well as being able to work within existing client guidelines, ensuring that all work created is brand compliant.

**Specific duties include:**
- Taking accurate and detailed briefs from the account team and Chief Creative Officer
- Creating intelligent and thoughtful designs
- Developing engaging and exciting creative ideas for integrated projects, whether they be brand, digital or for marketing campaigns
- Presenting work and articulating creative executions to the internal team
- Working as part of the team to implement and expand concepts through to completion
- Working accurately to often tight deadlines, always aware of the time spent
- Working closely with other members of the New York team and liaising with our London and Hong Kong teams on integrated global projects.

**Skills required:**
- You must be fully Mac OS literate
- You are fully proficient in Adobe InDesign, Photoshop and Illustrator
- You have working knowledge of animation software such as Adobe After Effects
- You have basic working knowledge of Adobe XD or Figma (or be willing to learn this software)
- You have a good understanding of what makes good user interface design, composition and usability
- You have a good understanding of user experience (wireframing) and the fundamentals of information architecture.

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**Overall, the Designer is expected to:**

- Be someone who listens and learns quickly from other team members
- Be both conceptual and practical
- Be a team player, able to assist your colleagues
- Have a keen eye for detail, working within client guidelines when required
- Possess good organizational and communication skills

- Provide useful contributions to team meetings and conversations
- Be thoughtful and constructive during presentations and critiques
- Produce clear written communications.

**Living is an equal opportunity employer**

At Living, we don't just create difference, we celebrate it, we support it, and we thrive on it for the benefit of our employees and our community. Living is an equal opportunity employer and employment at Living is based solely on a person's merit and qualifications directly related to professional competence. We do not discriminate against any employee or applicant because of race, creed, colour, religion, gender, national origin, disability, age, genetic information, marital status, pregnancy or related condition, or any other basis protected by law.

**Review periods and feedback mechanisms:**

- Performance appraisals conducted by the Chief Creative Officer – twice a year.

**Contact**

- Please submit your application with salary expectations to **Duncan Shaw** at duncan.shaw@living-group.com
- Find out more about Living Group at www.living-group.com