Living Ratings: The brand and digital intelligence of the world's leading asset managers 2023



Living Ratings 2023 rankings: 20th to 17th



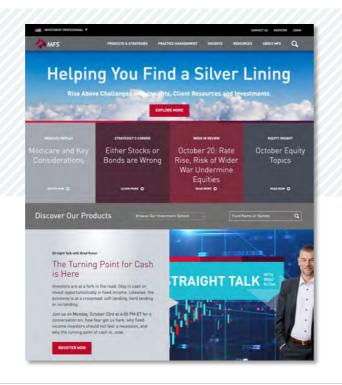
20th

Score: 65.85%



2022: 16th



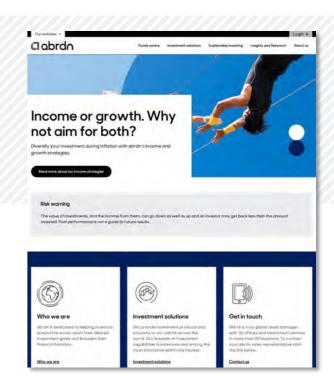


Score: 65.92%



2022: 3rd

abrda

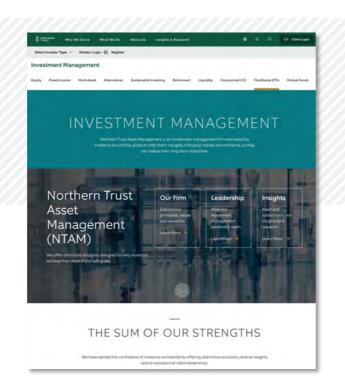


Score: 66.54%



2022: 15th

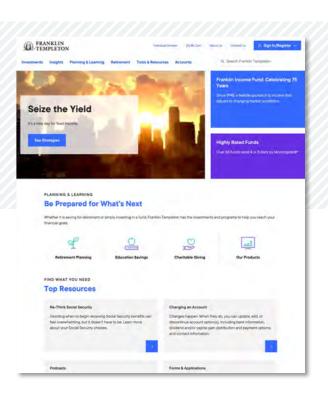






2022: 21st





Living Ratings 2023 rankings: 16th to 13th



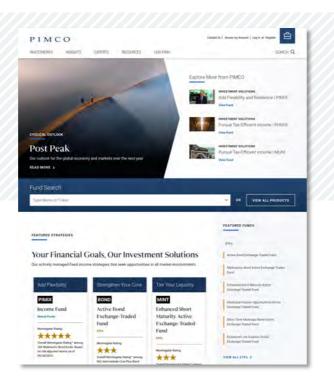
16th

Score: 68.92%



2022: 8th

PIMCO



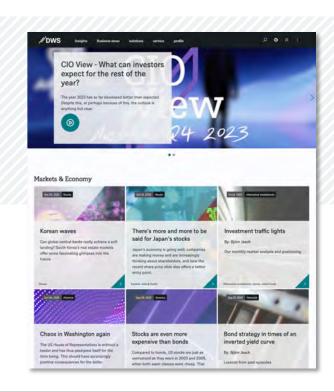
15th

Score: 69.15%



2022: 14th





2023 MOVER & SHAKER

Score: 69.38%



2022: N/A





13th

Score: 69.77%



2022: 25th





Living Ratings 2023 rankings: 12th to 9th



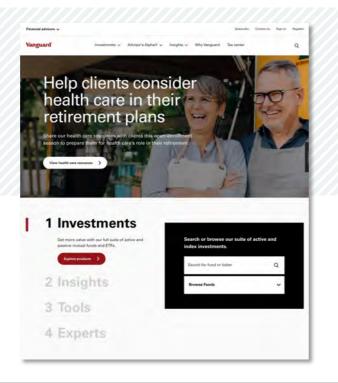
12th

Score: 70.23%



2022: 19th



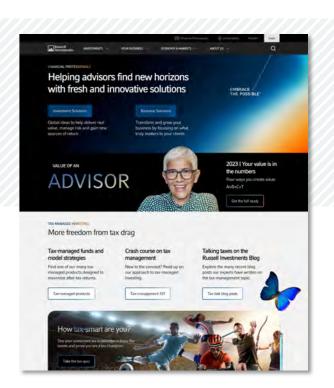


Score: 70.77%



2022: 12th





2023 MOVER & SHAKER

Score: 71.08%



2022: N/A





Score: 72.46%



2022: 10th

WELLINGTON MANAGEMENT®



Living Ratings 2023 rankings: 8th to 5th

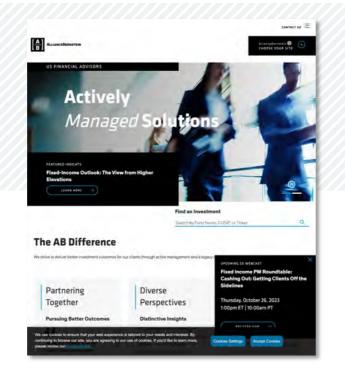


Score: 73.00%



2022: 23rd





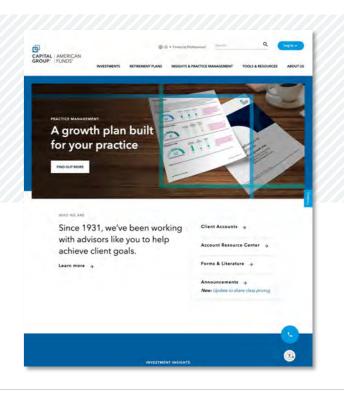


Score: 73.38%



2022: 13th





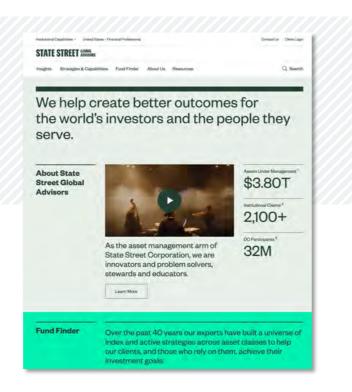


Score: 76.00%



2022: 2nd

STATE STREET GLOBAL ADVISORS

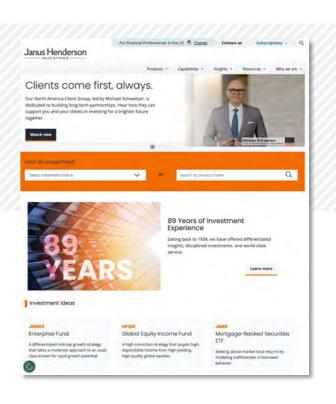


Score: 76.31%



2022: 7th





Living Ratings 2023 rankings: 4th to 2nd



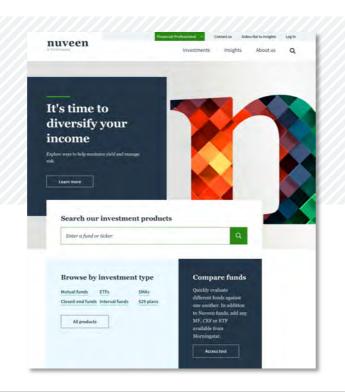
4th

Score: 77.00%



2022: 4th





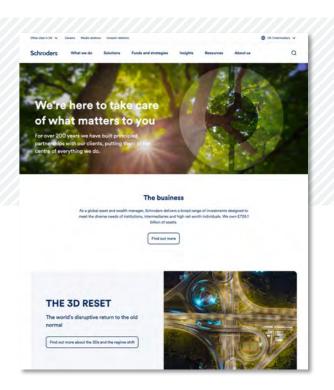
3rd

Score: 77.62%



2022: 5th

Schroders



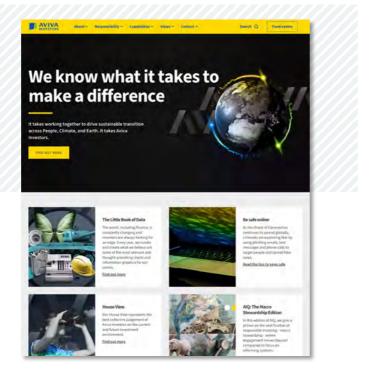
2nd

Score: 78.92%



2022: 6th



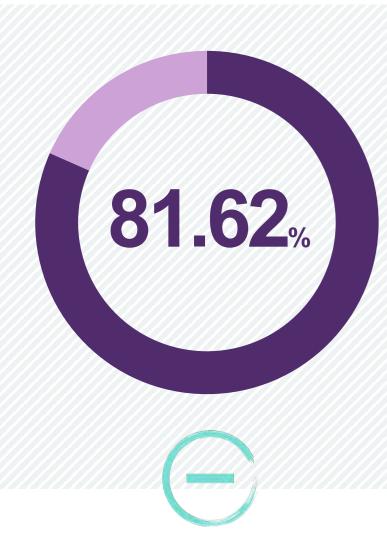


And our 2023 brand and digital intelligence leader is...

Living Ratings 2023 rankings: 1st





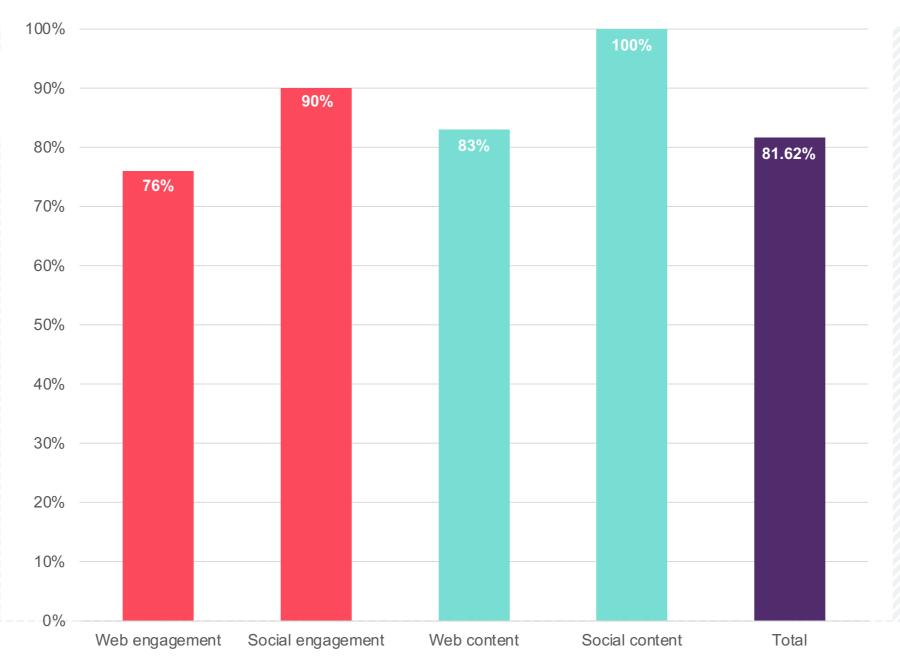


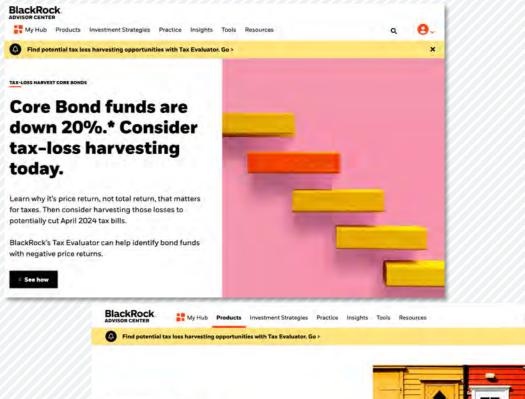
Rank: Determined

2022: 1st

Engagement: 77.85%

Evidence: 85.38%





Model portfolios you can make your own

goals. Our model portfolios can be customized to your client's risk profile to help achieve a range of outcomes. They are managed with a disciplined approach and

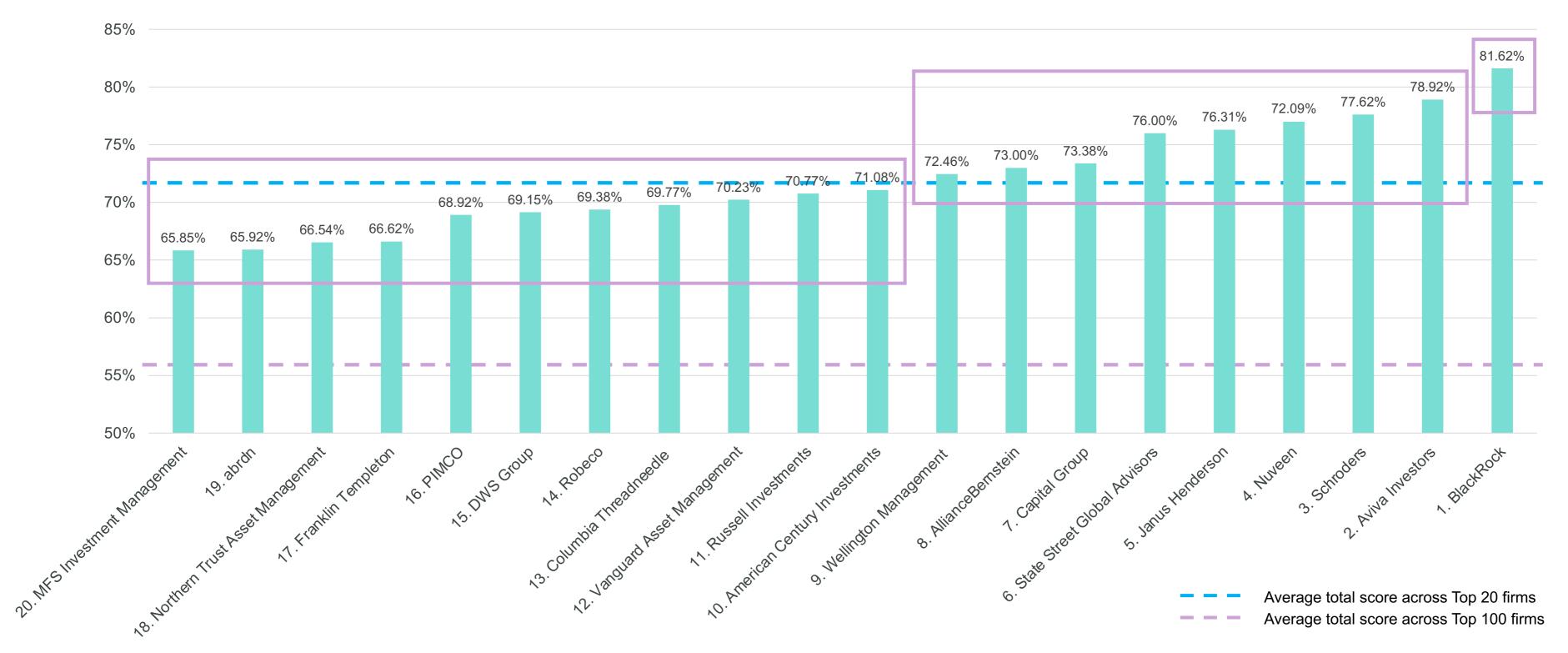
Screenshots: © BlackRock.

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TOP 20: A closer look



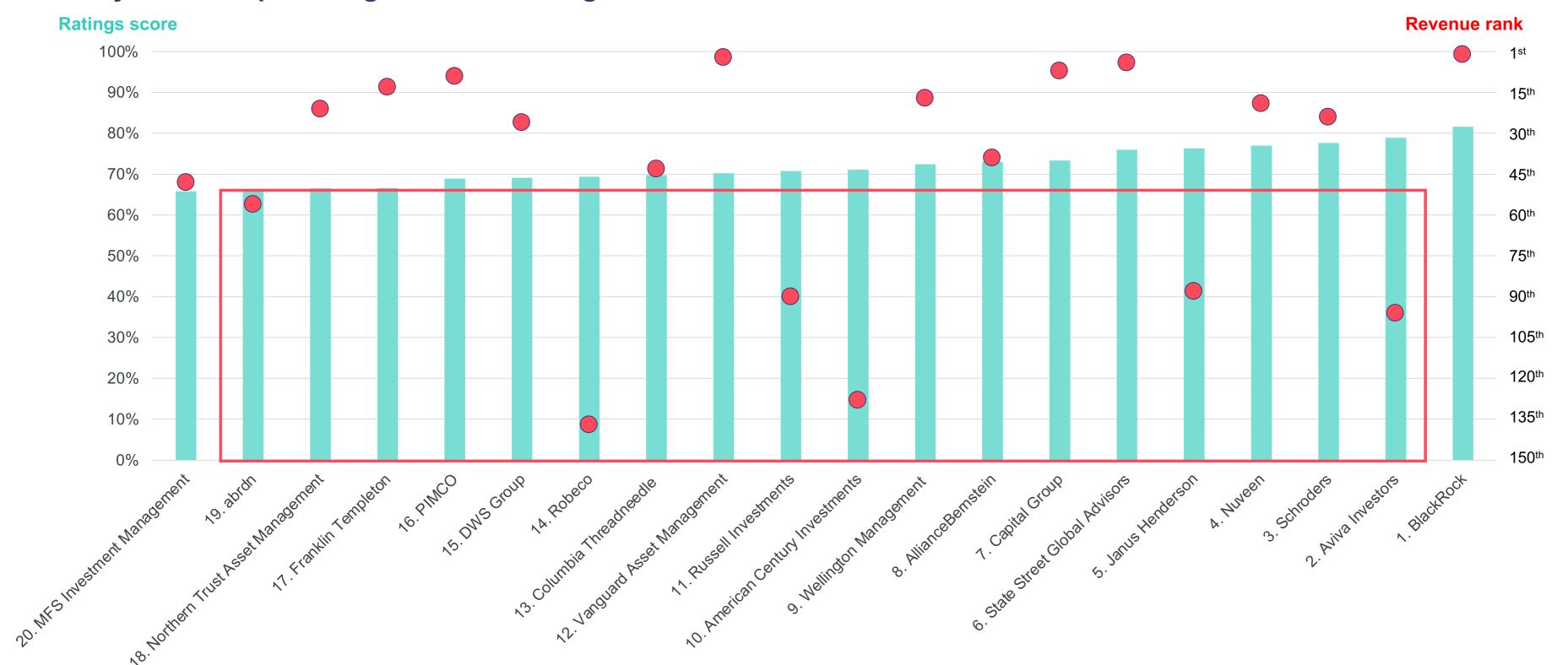
The competition is fierce. The opportunity is great



TOP 20 versus global revenue rank



Many firms are punching above their weight



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